

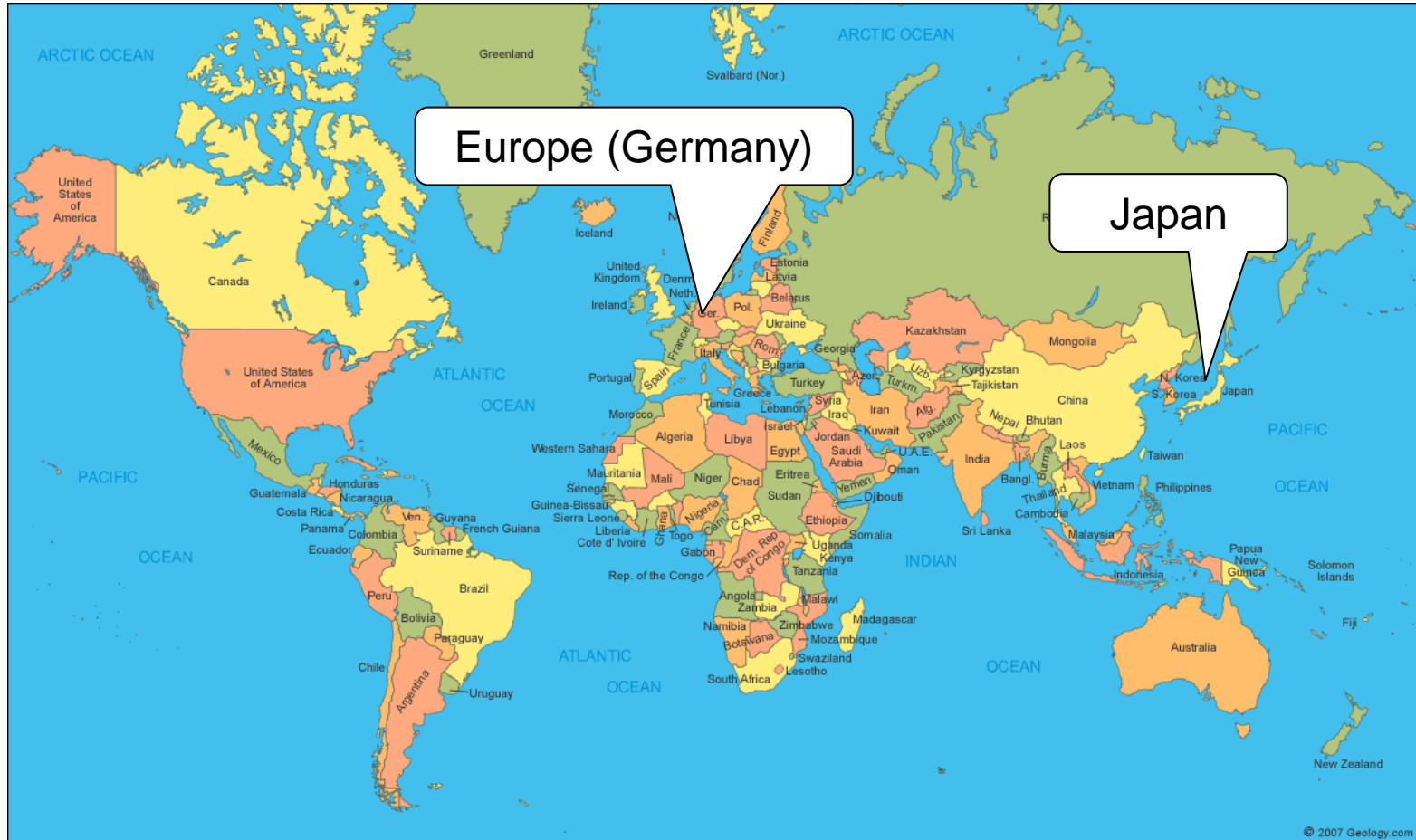


# **Perspectives on Residential $\mu$ CHP**

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# World Market



# North American Market Opportunity



**4,500,000**

Number of gas water heaters  
sold annually in the US



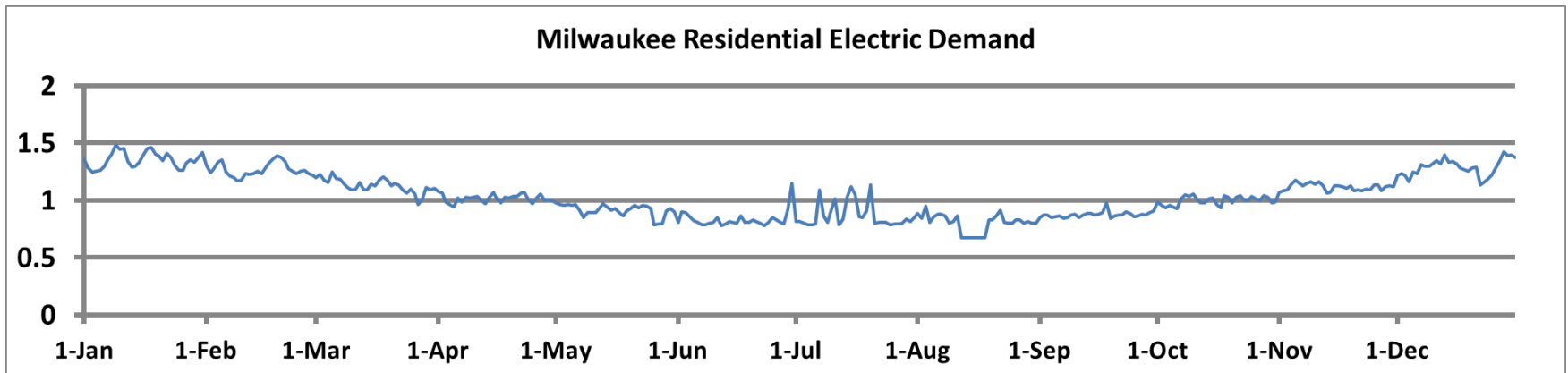
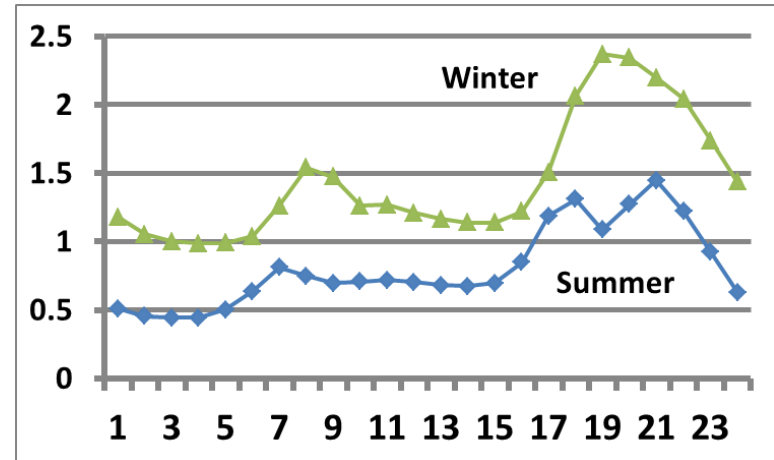
**300,000**

Number of boilers  
sold annually in the US

# Energy Use Profiles-Electric

**1.03 kW**

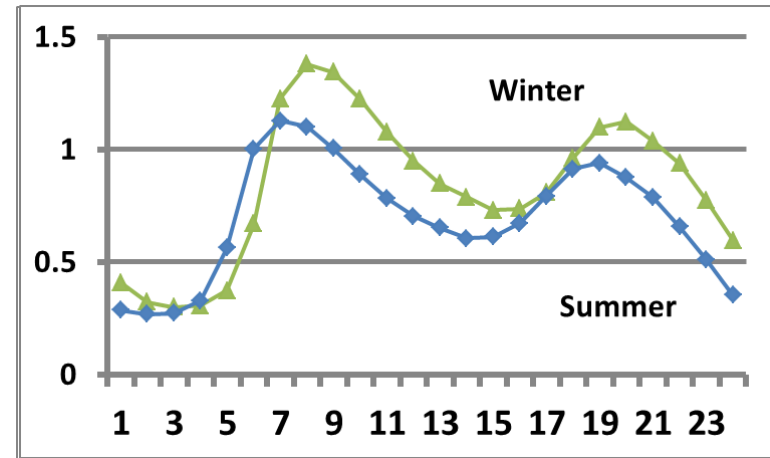
**The average daily  
electric demand**



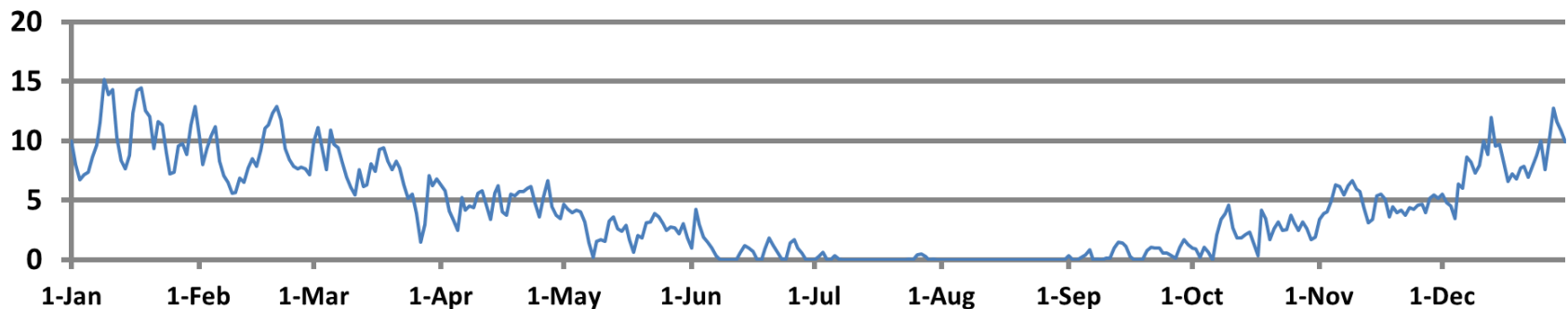
# Energy Use Profiles-Thermal

**0.75 kW**

**The average daily  
thermal (hot water)  
demand**



**Milwaukee Residential Gas Demand**



# Load Management

**Thermally  
Led**

vs.

**Electrically  
Led**

## Considerations

- Multiple Loads
- Storage
- Season Variability
- Net-metering
- Standby Generation
- Heat Dump

# Existing Solutions (Alternatives to micro-CHP)



# Value Proposition

## Society

Save energy users  
\$10 billion per year

Spur \$40-\$80  
billion in new  
capital investment

Save 1% of all  
energy use in the  
United States (1  
Quad)

Reduce emissions  
by the equivalent of  
removing 25 million  
cars from the road

## Buyer

*Provide heat and power more cheaply than  
by existing or alternative methods*



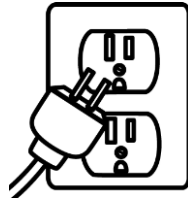
# Regulatory Considerations

- Interconnection and Net Metering
  - State/Utility/Municipal
- Emissions
  - Federal (EPA) / State (CARB)
- Potable Water
  - Materials
  - Cross Contamination

# Installation Considerations

- Multiple Trades

- Electrical
- Plumbing



- Location/Space/Access

- System Integration

- Auxiliary Heating Equipment
- Control Interface

- Environment



# Conclusion

- Must have a value proposition for the customer
- Don't wait to look at the balance of plant and system integration
- Don't ignore technology alternatives
- Know the regulatory environment
- Plan for installation early



# Questions

